



ATTORNEY DOCKET NO.: 033323-002

PATENT APPLICATION

IN THE
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Allan Ginsburg, et al.

Confirmation No. 1255

Application No.: 10/045,089

Examiner: Jason M. Borlinghaus

Filing Date: January 15, 2002

Group Art Unit: 3693

Title: INVENTORY AND REVENUE MAXIMIZATION METHOD AND SYSTEM

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Sir:

In further response to the June 7, 2007 Office Action (the "Office Action") and the accompanying RCE, Applicants respond as follows:

Amendments to the Claims are found in the Listing of the Claims, which begins on page 2 of this paper.

Remarks begin on page 4 of this paper.